RICH S. BARTH
Director, Vantage Point Advisors

OVERVIEW

Rich Barth's diverse background has enabled him to develop an impressive combination of leadership, transactional and technical capabilities. Prior to joining Vantage point, Mr. Barth was the head of a valuation practice at a boutique investment bank where he directed all aspects of the firm's valuation activities. Since completing business school, Mr. Barth has compiled over 12 years of international investment banking and valuation experience at firms including Goldman Sachs, HSBC Securities and Houlihan Lokey.

During his career Mr. Barth has worked in Singapore, Canada, the United Kingdom and Southern California and has managed and executed a variety of engagements involving complex business and securities valuations including ESOPs, fairness opinions, financings, litigation, mergers and acquisitions, tax and financial reporting and strategic alternatives. He has experience in a variety of industries including aerospace and defense, business services, energy and mining, entertainment and media, healthcare, manufacturing, real estate, retailing and technology.

As a research analyst, Mr. Barth published over 100 reports covering over 20 companies in the real estate, printing and publishing, advertising and media and entertainment industries.

Mr. Barth's advisory clients benefit from his unique combination of capital raising, transaction and business valuation expertise. During his career, he has valued hundreds of businesses with equity values exceeding $35 billion and has negotiated and structured both public and private equity and debt financings, personally raising over $250 million in transactions exceeding $3 billion.

Mr. Barth was raised in New York and Canada and holds an MBA from Canada's leading business school, The Richard Ivey School of Business at the University of Western Ontario. He also holds a Bachelor of Commerce from the University of British Columbia where he was president of Phi Gamma Delta.

PROFESSIONAL EXPERIENCE

- Vantage Point Advisors - Director
- Gemini Partners - Director and Head of Valuation
- Canaccord Adams - Director
- Houlihan Lokey Howard & Zukin - Associate
- Goldman Sachs, HSBC Securities - Equity Research Analyst/Associate

BOARDS AND OTHER CIVIC ACTIVITIES

- Association for Corporate Growth, Orange County
- Canadians in Orange County
- Provisors, Orange County
- Past Volunteer – Big Brothers and Junior Achievement

EDUCATION

- University of British Columbia, Bachelor of Commerce, Urban Land Economics
- Ivey School of Business, University of Western Ontario, M.B.A., Finance

VANTAGE POINT ADVISORS

Vantage Point Advisors specializes in corporate valuation and related financial advisory services. The firm provides purchase price allocation and goodwill impairment studies in connection with Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) Topic 805, *Business Combinations* and ASC Topic 350, *Intangibles – Goodwill and Other*, stock option and stock plan valuations in connection with ASC Topic 718, *Stock Compensation* and IRC 409A, fair value studies in connection with ASC Topic 815, *Derivatives and Hedging* and ASC 820, *Fair Value Measurement*, ESOP valuations, fairness opinions, valuation opinions for gift and estate planning purposes, valuation opinions for marital dissolutions, intangible asset and intellectual property valuations, and valuations for other general corporate purposes. Financial advisory services include assisting clients in developing value creation, growth, and exit strategies.